

YOUR WEB DESIGN STYLE GUIDE

LOGO VARIATIONS

Main logo



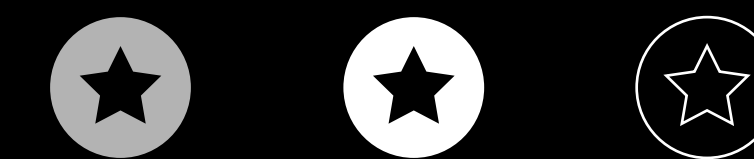
Secondary logo



White logo



Icon logo



LOGO DO'S AND DON'TS

DO


 **your logo**

 **your logo**



DON'T

 **your logo**

 your logo

 **your logo**

 **your logo**

FONTS

Headlines

H1: Font Name, 56px

H2: Font Name, 45px

H3: Font Name, 35px

H4: Font Name, 27px

H5: Font Name, 21px

H6: Font Name, 16px

Body text

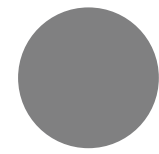
B1: Font Name, 20px

B2: Font Name, 17px

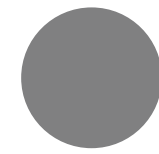
B3: Font Name, 15px

COLORS

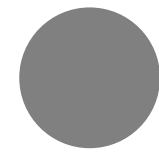
Main Color Palette



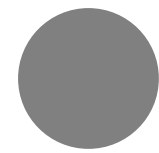
RGB: 0/0/0
Hex: #000000



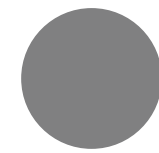
RGB: 0/0/0
Hex: #000000



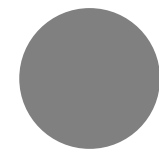
RGB: 0/0/0
Hex: #000000



RGB: 0/0/0
Hex: #000000

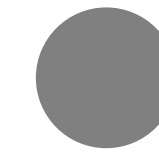


RGB: 0/0/0
Hex: #000000

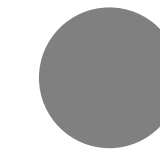


RGB: 0/0/0
Hex: #000000

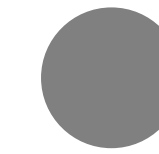
Secondary Color Palette



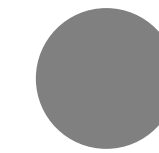
RGB: 0/0/0
Hex: #000000



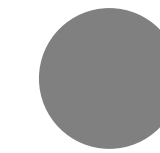
RGB: 0/0/0
Hex: #000000



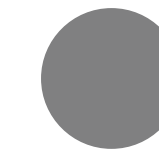
RGB: 0/0/0
Hex: #000000



RGB: 0/0/0
Hex: #000000



RGB: 0/0/0
Hex: #000000



RGB: 0/0/0
Hex: #000000

BUTTONS

Regular Button



Font: Name font, 16px
Button Color: #000000
Text Color: #000000

Hover Button



Font: Name font, 16px
Button Color: #000000
Text Color: #000000

Outlined Button



Font: Name font, 16px
Stroke Color: #000000
Text Color: #000000
Stroke Size: 2px

Regular Text Button

Read More

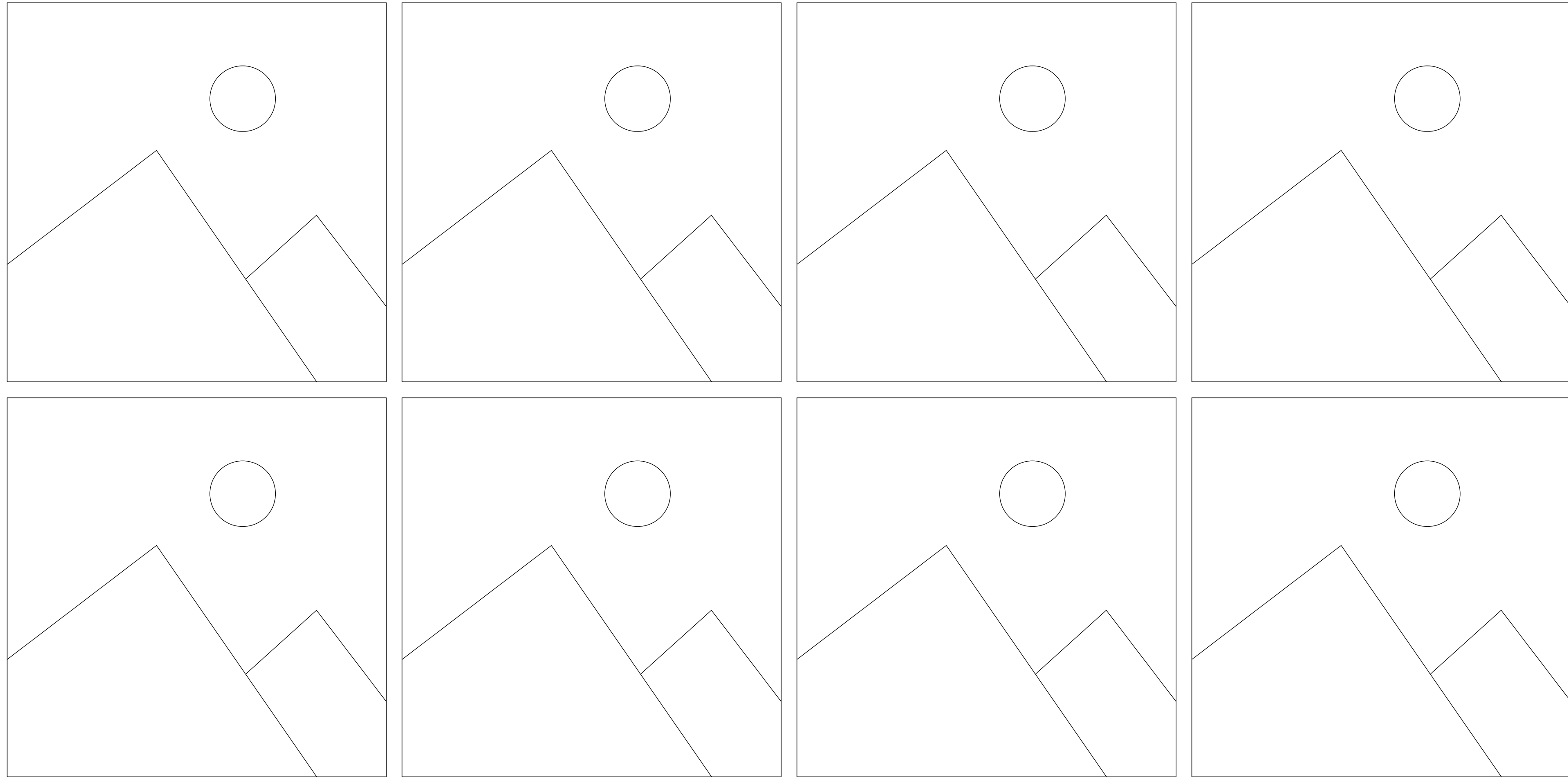
Font: Name font, 16px
Button Color: #000000

Hover Text Button

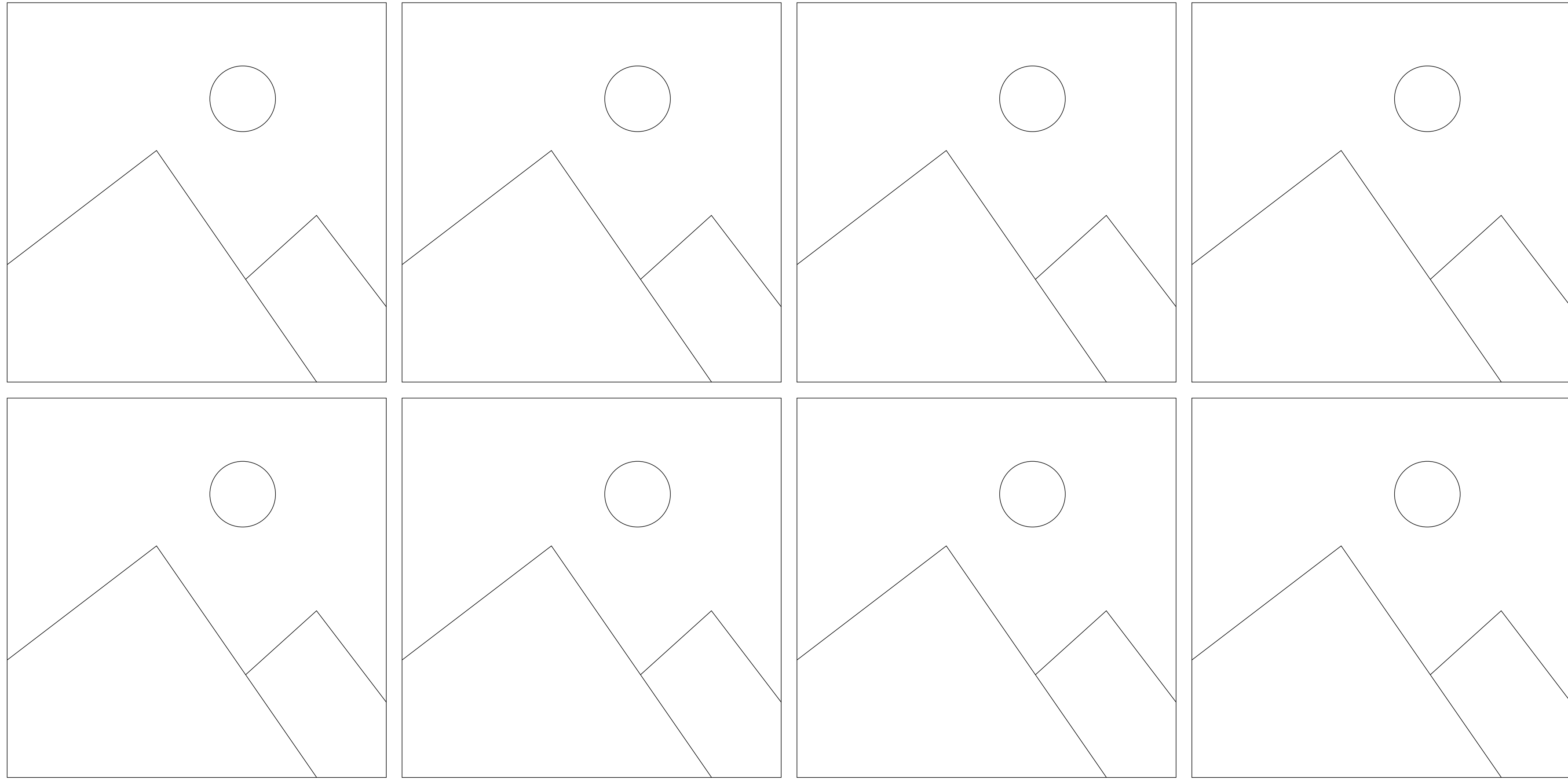
Read More

Font: Name font, 16px
Button Color: #000000

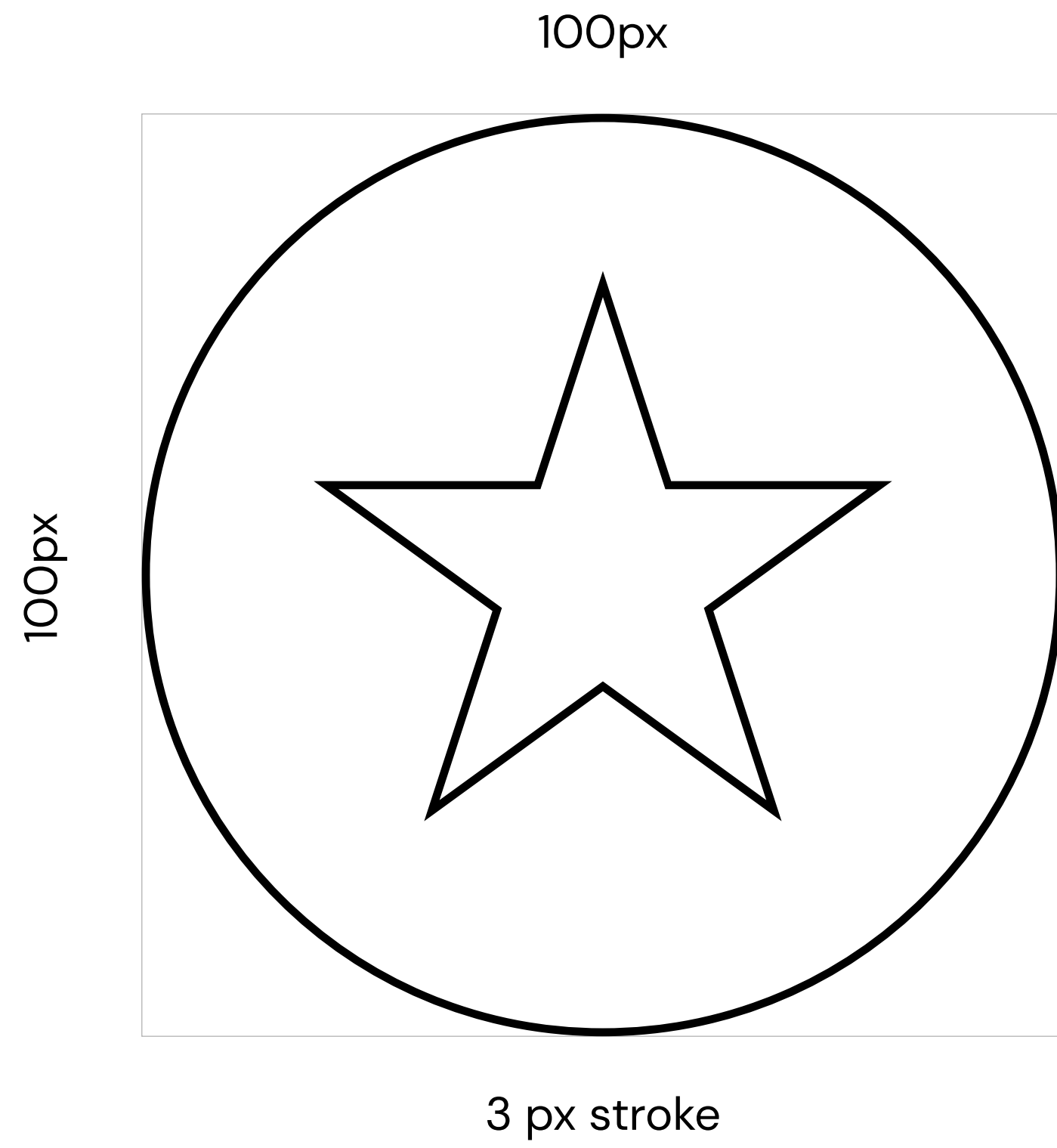
VISAUL LANGUAGE/GRAPHIC ELEMENTS



IMAGES/ILLUSTRATIONS



ICONS



TEMPLATES/MOCKUPS

